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Awami Development Organization

ADO strives for socio- economic and political development of the marginalized communities especially women through group formation, capacity building, economic support and advocacy, to ensure development for all

Institution Development:

The main objective is to strengthen the social mobilization process which will lead towards the development of community based institutions at three levels i.e. Community Organization (Hamlet level), Village Organization (Village level) and third tier (Union Council level) with following broader characteristics



GULSHAN RURAL ORGANIZATION

“MY STORY”

45 years old Azra Naz belongs to a village adjacent to Lahore she was surprised to see the social condition of residents of Chak No. 154-A/TDA, where she was wedded. The people of her parental village were very aware about their rights but village of her husband was very backward and men's and women's worked in their agro fields and their kids play in the street of village whole day. In spite of a government school was working in the village but the parents in different to enroll their children in school. Azra Naz was very upset about their situation and tried to convince the women about the benefits of education so they should send their children to get education. But instead of appreciate of her efforts, her husband barred to visit her neighbors.

With the passage of time, she was also became in different to the value of education and became the same as their as her neiboughrs but she took a stand and enrolled her children in the school but her daughters were forced to sit idle in the house after doing their primary education as there was no elementary school in the village and it was very difficult to sent girls to other city just to get education. Azra thought to get her daughters trained for tailoring and embroidery. So they should be equipped with vocation educational education. She tried to establish a tailoring school in her village to train the girls but her desires died town as she did not have sufficient investment to establish to tailoring school. During this period Awami Development organization official visited her village and established a social movement in her village. When Azra was contacted to be a part of the social movement her eyes glittered and she promised to be the part of this noble cause. Gulshan rural organization was established on 14-02-2011 in the meeting held at Azra Naz home with the aim to bring social change in her village.

AFTER MOBILIZATION

Due to the efforts of Awami Development Organization Layyah, others female members of the village also joined the community organization and started to enrolled all the school going children in primary school of the village and established a tailoring school in June 2011 to impart vocational training to the primary passed girls. The community organization pays all the expenditure of the school from the saving of their organization. The brick soling was laid down in the streets of the village by the Gulshan rural organization in December 2012 with the financial and technical assistance of South Asia Partnership Pakistan.

Azra Naaz is very thankful to Awami development Organization Layyah for their assistance which enabled here to bring social change in her village and she was working with her fellow sisters to modernize her village.



GULZAR-E-MADINA VILLAGE ORGANIZATION

“HOW THEY CHANGE”

The less populated Chak No. 154-A/TDA is 24km away from Layyah city. Most of the land of this chack is erred and owned by evacuee properties trust. The earning source of the population is agriculture and labor as the Chak is situated on the tail of the Mousa minor. There is a little water available to irrigate the land due to which average per acre yield of crops is low than the adjacent villages. The village has a middle school for boys and a primary school each for girls and boys but has no health facility.

The higher education is less in girls as village as no high school. The residents have low literacy rate due to which they did not aware of even their basic rights. Especially the women's are kept deprived of their identity as village is situated in the far-flung area so women's has to traveled to Layyah or Chowk Azam city to get their computerized identity card. Due to which majority of the women's is deprived of this very document of basic registration to become a voter. The residents of the village were not happy with the performance of the school but they were not able to take corrective measures. As the land is the property of evacuee trust and the peasants get tenants rights of this agro land from the department on the hefty amounts annually, which is very high then their earning from yield of crops due to which the peasants are economically ruined.

The people were happily part of this vicious circle and they even not think of to get rid of this situation as they did have excess to the government officials to get their rights.



AFTER MOBILIZATION

The blessing of disguise came to the residents as the officials of Awami Development Organization visited the village and apprised them about the value of community organizations. Few youngster of the village took heat and started thinking on the message of the ADO and agreed that their decades old crucial circumstances cannot be change without establishing community organization to bring change for the people of the village. In 2010, they established village and Mohallah councils and this organization started doing minor social work on the mohallah and village level, alongside these organizations compulsorily saved some funds.

With the passage of time they felt the need to unite all these organizations on one plate form and with this aim they requested ADO to establish a single organization for their representation. The ADO apprised the community about the benefits of the participatory development and established Gulzar-e-Madina village organization

After the establishment of the organization , the ADO provided basic administrative training to the members of this organizations with the basic aim that the people of the village can decide evaluate and execute a unanimous development scheme, so all the residents of the village own this scheme. On the raising saving of the organization, the ADO has provided trainings to the members so that the organizations give small loans to its members to get their needed social works done. The organization has taken unanimous decision with collaboration of other organization to desalt the Mousa minor so that the peasants get more irrigation water for their agro fields.



Most of the residents of the village earned their livelihood form agriculture but they get the land evacuee trust on heavy amounts on contract for sowing purpose. The organization to reduce the rate of tenants rights the organization has organized a peaceful protest rally against evacuee trust department on 20-06-2012. More than 500 peoples presented their demands to evacuee trust officials in the presence of member national assembly. The MNA assured the protested to solve their problem on provisional and national level and formed a 10 member committee including the officials of the trust and the rolling party MNA. Due to the concerted efforts of the committee the evacuee department has lowered the contracts rates of the agro land upto 70% , which was done with the collaboration of ADO for which Gulzar-e-Madina thankful to ADO for giving them awareness about participatory development.



ESHAQUE Khursheed RURAL ORGANIZATION “AGENDA OF CHANGE”

Mouza Khawas Khail Thal consists of 350 families with 2600 population is located in Union council Sarishta-e-Thal some 27km away from district Head Quarter. The area does not have any official or non-official educational institution, so the children have to travel to get education to the adjacent village. The village has nearly no health facility and most of the population works as brick kiln labor and few families are associated with agriculture.

Khawas Khail Thal is poverty stricken village and the residents have no unanimity. The tradition of sharing each other's sorrows and happiness was dying down and the people to get their both ends met were even losing their cultural traditions. The school going age kids were dependent on the brick kiln owners as their poverty stricken parents were compelled to bring their children with them for labor. Due to unavailability of academic institutions the literacy and awareness rate is very low, which is basic ingredient to modernize the society. The women's were bound in the boundaries of their homes and no one has felt the need their basic rights. One can gauge the level of awareness from the single fact that the limits of the identity cards of the peoples were expired and they does not felt the need to renew their identity cards.

The people spend money on bad traditions but did instead of providing health cover to their kids they depend on spiritual leaders for the cure of their kids from different diseases due to this reason the kids of the area were not only left uneducated but they were also physically and mentally weak. In spite of these circumstances the people were of the opinion that the government has to provide education and health facilities when it deem to provide them these facilities and why they spend their precious time to get these basic facilities.

AFTER MOBILIZATION

When the Awami Development organization apprised the people of the area about collective participatory social works but the people show their traditional behavior or ignorance by saying that only MPA and MNA can do these jobs which is practical demonstration of their illiteracy and un awareness. But few young boys have toe the line given by ADO. Eshaq Khursheed rural organization established on 28-09-2010 with the basic aim of eradication of poverty, illiteracy and un-employment with the help enthusiast youth of the area. Primarily 17 family elders participated and their strength rise to 22 within the short span of 2 months. The organization after getting training from ADO has opened a saving account in Khushali Bank Choubara Road branch. The ADO again provided them 3 days management training and how to manage monthly savings. The rural organization has decided to be united and identify their problems and solve them on self help bases, the dream of development and prosperity will not come true.

The Eshaq Khursheed rural organization took notice of illiteracy un- awareness in their monthly meetings and started awareness campaign namely "TALEEM SAB K LIYE" about the importance of education. The organization has arranged a theater performance about the enrollment of 5 years old kids for their enrolment in school. Due to the phenomenal performance of this organization male and female of the area has also established different organization. Khawas Khail has no government primary school and the educated young member of Eshaque Khurashid rural organization has established a private Al-Bukhari Middle school to impart education to boys and girls on 5-09-2011. With the establishment of the school, the parents got interest to enrolled their kids in the school and they send their boys and girls as the education is only way to get out of the poverty. The organization has continuously keep contact with the brick kiln owners, so they should not employ kids as laborer due to which 90 boys and 130 girls are getting education in this school. The higher rate of enrolled girl's students is practical demonstration of social change in the area and now development and prosperity is a not a day dream.

7 rural organizations are working for the development of the area under Al-Qaim organization which is also member of Sada Bahar society and this positive social change is due to Awami Development organization, which set the base of change in the area.



NASEEM-E-SEHAR RURAL ORGANIZATION

“VICTEM OF TRADITIONS”

65 years old AMNRA MAI narrated that she was wedded 35 years ago and my husband got second marriage and kick me out form the house as we have no issue. He did not divorce me and even not paid for my maintenance. I have some ancestral agro land which was occupied by my husband but he put me out of house empty handed.

AFTER MOBILIZATION

She further narrated that when officials of ADO came to my village and started establishing organizations but I took no interest at first place because in my opinion it was monitory committee which was to be distributed to the member on need bases. When they offered me membership of Naseem-e-Sehar organization on 20-04-2012 I thought that for whom I should be a part of monitory committee.

The ADO lady official tried to apprise me about the benefits of the organization but as I was not interested she gave up her efforts but I took part every monthly meeting and listen carefully the conversation in the meeting. In one of the such meeting, when they talked about the importance of identity card then I told them , I have no identity card and my husband is occupying my agro land to get my land evocated , I need identity card but no one is helping me in this regard. They said that they are preparing list of women without identity cards and they will bring NADRA mobile van in the village to prepare their identity cards, so we are also enlisting you on this became happy that my old issue is going to be solve. In December 20, 2012 the NADRA van was in our village and we are enlisting our name in a row to get our identity card. During this process my husband came to now that I am getting my identity card, he came there and starting shouting. On this , the women's gathered and told my husband that to get identity card is my basic right and your resistance will be illegal, on this he left the place and I got registered my name.

After getting my identity card with the help of organization, I hired an advocate and got back my agro land from my husband. Now I have some cattle's and I cultivate green fodder with the help of my brothers on my own land and I earned some money for my daily needs without asking help me to anyone. Now I have joined the organization attend monthly meetings and deposit my saving there. This beautiful and big change in my life is due to ADO which gets me out poverty and showed me the path of prosperity.

SUDHAAR RURAL ORGANIZATION

“OUR BASIC RIGHTS”

Chak NO. 424-B/TDA is 33km away from Layyah city. Most land of this chak is arid and majority of the people are laborers. Some families are cattle farmers and peasant. The chak have a government primary school and the teacher attend the school occasionally. The people does not know the importance of education, this was the reason 80% of the population illiterate. The Chak has no health facility and in the case of illness people has to go basic health unit Ladhana or visit district head quarter hospital Layyah. Due to low literacy rate peoples are not united and they did not interact with each other. Due this reason they have low information and not able to establish to contact government or non government organization even the people did not aware of the institution working the area and what benefit can get from there. They people have no habit of saving and spend all what they earn and did not save a penny to face the tomorrow's problem.

AFTER MOBILIZATION

The Awami development organization (ADO) has initiated a social mobilization project in the village and first of all they have to face many problems. But gradually change of mind set of people begins, they have removed the reservations of the local people that why someone is here to help them. At last organization succeeded to gather some young people who met on the said date and ADO members told them a program and clear them that if they did not think about their situation anyone can help them out.

خدا نے آج تک اس قوم کی حالت نہیں بدلی
نہ ہو جس کو خیال خود اپنی حالت بدلنے کا



At last the people after brain storming collectively decided and established SUDHAR rural organization on 20-04-2012. Initially 20 families heads met and they started meetings with ADO and elaborated them the issues and problems they are facing and started saving to get some constructive work done. The current saving is nearly 12000 rupees and organization give 5000 loan two members out of this saving which was timely return. The members started to educate their kids and decided that every kid of 5-16 years of age will must be enrolled in school. The people met the primary school teacher and requested him to attend the school regularly, so there kids did not face any educational loss. But they did not pay heed to the request and people were forced to protest in front of district press club against absent teacher. On this protest the education department posted a new teacher in school who visit the school daily and kids also attend the school regularly. Due to continuous contact of local people with education departments, boundary wall, water and electric supply was approved for the school and the payment of these facilities is deposited with concerned department. 7 rural organizations are working for the uplift of the people which is recognitions of good social work of SUDHAR rural development organization.

JURAH RURAL ORGANIZATION



“WHEAT PROCUREMENT”

Most of our population depends on agriculture and majority of the residence of the Chak No. 144/TDA are attached with agriculture but due to many reasons peasant cannot get proper price of his yield. Seeds, Oil and other commodities prices are sky rocketing and peasant was forced to get these from commission agents on heavy high rate of interest due to which they did not get rid out of their poverty. The basic reason of this situation is that peasant did not act collectively to get out of their problems.

AFTER MOBILIZATION

The Awami development organization members contacted the residence and came to know that peasants did not get proper prices of their yield like wheat. They were forced to sell their wheat to commission agent to lower rates as the government PASSCO centers does not provide them jute bags and if they did sell their yield on low prices, the yield wood rotten line in the fields.

On this situation, the ADO arrange the gathering of people and persuaded them to solve their basic problem that how they can get proper price of this yield. By understanding the force of collective action some local peoples established Jurah rural organization on 20-07-2012. People decided to solve their problem locally and get help from ADO. The organization after getting training established a mechanism of saving and decided to purchase top class seat upcoming wheat crop. They also decided to get help from agricultures scientists. They took the decision to gather the entire yield at one place and established advance contacts with PASSCO to get jute bags. In the wheat procurement season of 2013, the organization took 55 to 60 mund of wheat per acre which was the record as before they can get upto 45 mund per acre.

The local also contacted PASCCO officials and got jute bags for all the members of the organization and distributed the bags on the spot. Due to this process they get higher saving. This was all become possible due to ADO's help, whom change their lives in very short period of time.

HEERA RURAL DEVELOPMENT ORGANIZATION

“THE SHINING STAR”

Chak No. 145-A/TDA is located in union council Layyah Thal jandi some 19km away from Layyah city. Chak is comprised 400 families and has population of 2550. Majority of the population earn from agriculture. Chak have one government boy's primary school but no health facility exists there and the residents have to travel to city for their medical checkup. Village has no mechanism of child registration and population senses and no appropriate system of population senses. Shortage of resources and unemployment has put majority of the people in the wrath of poverty. Clan waste disputes or unsolved for many years and due to low literacy rate people don't have good social contacts with each others. There was a dire need of peace union and prosperity.

AFTER MOBILIZATION

The establishment of HEERA rural development organization on 19-09-2012 is practical demonstration of positive thinking of some residents, who dreamt about prosperity and development of the area. This organization became beacon of light for the local people, who want to get rid of vicious circle. The organization gathered local men's and women's and talk about the basic reason of the problems. The villager said that low literacy rate and unemployment is the basic reason of the poverty. The under the banner of organization people decided to work hard for the prosperity and will change the whole complexion of the village as every men and women contribute in this process. The organization arranges the pick and drops from school and employed some poor person with the help of ADO.

Primary and middle passed boys and girls got vocation training in different trade from Professional institute Layyah. A theater performance was arranged to tell the people about the importance of education and about women rights.

The local people with the help of HEERA rural organization identified the problems and prioritized them constituted committee to solve these problems in stipulated time and prepared the list of needed resources and how to get the proper funds from government and non government organizations. This process made clear to the people that collective they act and took interest to their own problems. HEERA rural organization raise the awareness level in the people, so now every kid is school going is enrolled in school and their birth registration is properly registered in the office of union council. The HEERA rural organization arranged NADRA mobile registration van and every residents of village above 18 years has got computerized nation identity card. Every person of the village is a registered voter, so they can cast their vote to the right political person. HEERA rural organization has a established a local saving bank with the aim to provide small loans to the people for their small local business and up till now 13 member get benefit of this scheme.

The people of the village are so aware and empowered, so they can contact government and non government institution of the district to get maximum benefits from these institutions for the development and prosperity of the area.



BENIZIR RURAL ORGANIZATION

“ANCESTRAL LAND”

My name is Nasreen Akhtar, I belong to Rajput family and president of Benazir rural organization. My father was landlord, we work two sisters and three bothers. Who got their share of land from ancestral land. After my marriage, my parents regularly paid me earnings of my land which was occupied by my brothers and after the death of my parents my brothers stopped giving me my share of earning from land. Due to which I faced financial troubles as I have many young kids and my husband earnings were very low. I requested to my brothers through family elders to give my share but they refused to do so.

AFTER MOBILIZATION

Awami development organization started working in my area, so I contacted them and enquired about the nature of their project. After meeting with the people of institution I came to know that they are here to teach us that how important is collective issue. I like their program and decided to work with them and I apprised the entire neighbouring woman's about their program. At last we decided to establish Banazir rural development organization on 20-03-2012. I was elected president and Miss Nasreen elected as manager of the organization. I took first training organization management from ADO and came to know that I am not one but many women are getting benefits of organizations. In the training we talked on different issues and while the session of women rights, I told them about my personal problem. The trainer promised to help me but it was a difficult task to visit courts on every hearing. The trainer made me clear about these problems.

After a week I hired a lawyer with help of ADO member, the lawyer promised me that I will get my rights soon and he submitted a case in the court after getting necessary documents.

I fought the case in the court for one and half year, and one the case not only me my other sisters also share of land. During this process I faced many problems my near and dear one left me alone but my organization and ADO help me to get me due share of my land.

With their cooperation I got married my elder daughter and my younger daughter is a college student, which was not possible for me if I could not get share of my land because my financial condition is better now for which I am thankful to ADO.



SHAHEEN RURAL ORGANIZATION “POLTRY BUSINESS”

Chak No. 145/TDA has the same set of social problem as other villages of the district. Men work hold in agro fields the ladies do their domestic work along with carrying of their cattle's. Majority of the female have poultry forms and earn some money by selling eggs to meet their daily needs along with poultry. They also keep goats and after selling them they get proper income. But in the cattle care they use traditional method for curing different diseases but always they suffer heavy losses by losing cattle.

AFTER MOBILIZATION

Awami Development organization (ADO) in first phase started working with men and established male organization and after that the female members also inducted in the organization. Beside the women has established their own SHAHEEN rural organization on 14-09-2012. ADO provided trainings of management to female members of organization whom later contacted with live stock and poultry development department and they came to know that the hens are being distributed on subsidized rates in the rural areas in which by paying 500 rupees, one can get 6 hens and two cocks along with the vaccination facility along with their cage expenses will be paid by the government in this offer many women of the area started poultry business.

These females not only running their poultry farms but also depositing their saving from earning with the organization. Due to their own business they are not only enjoying economic prosperity but with the information receiving from the organization, they were able to solve their problems. They are solving many issues on collective democratic decision due to which a positive change has happened in their lives.



UNITED RURAL ORGANIZATION

“THE FILTHY STREETS”

Chak No. 165/TDA is 23km away from Layyah city. The Chak is densely populated with 450 families and population of 8000 person. The people earn their livelihood from labor business and agricultural. The chak is adjacent to the Ladhana town and most of the populations reside in Ladhana town. History of Ladhana is that a tribe of Ladh Ram lived in the area and the town was named as Ladhana. The peoples are nonsocial and reduced only to their homes due to lesser social contacts and tolerance. The level of education is satisfactory in Ladhana the town has basic health unit. But the duty doctor occasionally visit the unit and also medicine are not available in the center due to which people have to travel to layyah for their medical leaves. In Ladhana municipal facility are not available and many streets were filled with sewerage water. The people do not know how to tackle these sanitation problems. The government also not ready to solve the problems due to the people disunity.

AFTER MOBILIZATION

When ADO started a social mobilization project and engaged the people in discussion but they show less interest but after repeated tries a people meeting was held and they were came aware of unanimity and collectiveness. The people established united rural organization in which 15 elders of chak held monthly meetings and discussed the matters and problems facing the people of the area.

First of all people decided to clean their streets, so they be protected from diseases. They arranged meeting with MPA and told him about their problem of sanitations. The MPA arranged a peter engine and a pipe along with water pump and the sewerage water was pumped out from the street to the nearby agro fields. By seeing that united rural organization had a success story of sewerage water the people of the area establish 10 more rural organizations to solve their problem. The people learned a lesson that collectively on self help bases they can solve any issue.

RIZWAN RURAL ORGANIZATION



“Vote for Change”

Chak No. 278/TDA is 18km away from Layyah. The life style of the people is very simple and they are agro based. Due to less information they have poor contacts with government and non government organization. This was the reason the people of the area are politically and socially backward. They cannot put any demand to their political representatives and these leaders get vote from them on fake promises.

AFTER MOBILIZATION

The Awami Development organization (ADO) gathered people and aware them that how can they get benefits for their area. ADO also told them how to choose and put their candidates in election, and how they can manage to inform the government officials about their problems. For achieving they same many dialogs and seminars were held in which people were appraised that how they solve their problems on self help bases. People got confidence and awareness from this sessions and get united. They established Rizwan Rural Organization to solve their political and social problems. Now the people invite public representatives to their village and put their demands before them. The local residents invited MPA to their villages he listen their problems and promised to solve them. The MPA also promised boundary wall for the school and construction of metal roads for the village.

Now all the streets of the village are brick lined and construction of the boundary wall is completed. The Rizwan rural organization is also negotiating and putting demand of new electric pools for their village before the MPA.

SHAFI RURAL ORGANIZATION

(Chak NO. 147-A /TDA Layyah)

“My Ordeal”

My name is Nusrat Bibi and I am member of Shafi rural organization which was established on 13-08-2012. My marriage was arranged with my maternal relative 10 years ago. I have five kids, my husband is laborer and after finishing my domestic work I usually pick vegetables along with fellow female of the village. I attend regularly monthly meeting of our organization and deposit my saving in organization while my husband is not member of any organization in these organizations and he also kept me telling that why I am indulged in this useless work. I tried to convince him but he did not agreed with me.

One day after picking vegetables I participated in monthly meeting of organization and I came bit late to my house on which my husband brutally and divorced me. On this my parents took me to their house, after some days my husband contacted with my parents and ask them that he wants to take me to my house again but my parents refused as they are of the view that I am being divorced. My husband told them that I have divorced her in anger which is not correct religiously and legally. My husband tried to convince the people of the area to help him to bring me to his home but no one was ready to help him as they thought that this act is against religion.

After many efforts my husband asked female members of my organization to help him, they advised him to contact ADO for help. The president of my organization along with my husband contacted ADO and they promised after listening about the problem. They promised to get help from religious scholar in this regard and told them that lawyers, journalist and religious scholar are also member of our one group.

With the help of ADO a religious scholar met my parents and I met with religious scholar along with my parents and my husband. After hearing both the parties the religious scholar told us that religiously divorce is not applicable. He answered question of my parents and after their satisfaction, they allowed me to go my husband's house where I am living happily now. My husband also became member Shafi rural organization. My marriage was saved with the help of ADO, who helped us during crises of my life.



TASLEEM RURAL ORGANIZATION

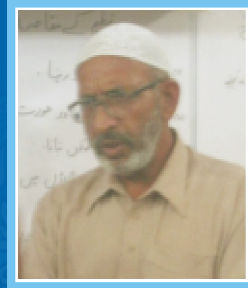
“Gathering Fire Wood”

Chak No. 393/TDA is part of union council Chowk Azam and 7km away from chowk Azam city on the Multan Mianwali road at eastern side of Macho forest range. Most of the people bring fire wood from the forest and also after finishing their domestic work, female visit forest along with their kids to pick fire wood from the forest. The kids to escape to attend the school lead their mother to the forest. The mothers are also unaware about the importance of education, so they allow their kids to company them as they help them in picking fire woods beside they also play games there. Due to this reason, the government school of this village is not functioning properly.



AFTER MOBILIZATION

The members of Awami Development organization (ADO), when contacted the villagers they were shocked to see their mental and financial poverty. The member of the organization gathered the people and apprised them about the value of establishing organization but they did not pay any heed to their suggestions. The field officer of ADO met people separately and persuaded them to establish their own organizations and 8 rural organizations were formed there and Tasleem rural organization is one of these organizations. During the training of organizational management, the women realized about the importance of education. They decided to send all the kids of village to the school, so that they can get rid of illiteracy. They also decided to change their routine and after sending their kids to school, they went to forest for gathering fire wood. By selling this fire wood they earned money and with their monthly savings to provide education to their kids. After making sure that their kids attends school regularly, they faced some problems and they wrote letter to education department with the help of ADO, resultantly the teachers also attend the school regularly and their kids are getting education, which will save their future generation from the extreme poverty which they have face in their lives.



The New Horizon

50 years old muneer ahmed 's life change when one morning he found his wife dead on her bed .He was living in Karachi with his wife and a son Rizwan he was a mill worker and his wife was a house lady but she was also supporting him because she stitched garments at home .they were living very happy life but the death of his wife changed the whole situation .Muneer came back to his home town Chowk Azam where his elder brother was living .After passing few days of his wife's death he decided to went back to Karachi but his brother stopped him .He asked Muneer to stay there forever and marry his son so that a lady came in their life to look after them ,He agreed and get a small land for house and construct a beautiful house in the village and married his son in the neighboring village. The arrival of daughter in law in his house brought a great positive change both forget the death of his wife and started a new life .Muneer started a small shop in front of the house and started spending the whole day over there but after passing few months he realized that shop cannot burn the family expenses so he asked his son to get a job in Layyah or Chowk Azam,Rizwan agreed and started searching for job but after passing some months he failed to find a single job it made him disappointed .Muneer was also very upset at the situation .one day he was sitting on his shop two boys came there and introduced themselves and asked him that they want to meet some other people of their village and want to tell them their program they also told little bit about their project which attract the Muneer ,he promised them for the next meeting .

After passing few days the boys called him on his cell phone and got the date of meeting .In the evening of that day Muneer went to the mosque of their village and told the story to his other friends and informed them the day and time of the meeting which he promised the boys .on the meeting date other villagers also gathered on Muneer's shop and welcomed the boys .Mr.Khalid and Gulzaib the field workers of Awami Development Organization came there and gave the introduction of their organization and Social Mobilization program ,they informed them the complete process and benefits of Community organization which impressed the villagers they asked the field workers that gave them some time after discussing with each other they will informed them to made their community organization .After passing few days Muneer called the Gulzaib and asked him a community meeting in his village ,field workers went there and made their community organization named Rizwan Dehi Tanzeem.Muneer was the Manager of that CO and the CO started their meetings on monthly basis and also collecting their savings also .ADO field workers visited their regularly and informing them the importance of saving. When the saving of Rizwan CO increased they decided to spend it .In their monthly meeting they decided that they will give this money to the person who is most needy in their organization ,in the meeting all the members decided that Muneer is most needy person at this time so they decided to gave the saving to Muneer's Son to start a new business in the nearest town .M son told them that he want to invest this saving in a mobile shop with a man who is already running this business very successfully but he need some other money to increase the business but he don't have money and he invest in his business on share so all CO members agreed and gave him the whole saving of the CO to invest in that business earning enough money from that business ,he is supporting his family and giving the loan of CO in 6 months installments .All the CO members are very happy and now they planning to increase their saving to help the other needy persons of their community organization .



Small Action Big Change

- * District: Layyah, Punjab
- * Tehsil: Layyah
- * Union Council: Ladhana
- * Organization: Ladhana Local Support Organization
- * Population: 50362
- * Total Households in Union Council: 5924
- * Organized Households: 3729
- * Coverage: 63%
- * No of Village Organizations (VOs): 4 mix VOs
- * No of community Organizations (Cos): 19 (9 male, 5 female, 5 mix Cos)
- * No of General Body Members: 22
- * No of Executive Body Members: 7

Pre intervention conditions:

Ladhana union council is twenty kilometers away from tehsil head quarter Layyah. It consists of about fifty thousand inhabitants being a dense populated. Historically the name of ladhana is known by a Hindu "Ladhy Ram" which was one of the famous merchant of the area. The land is so fertile that suit every type of crop but some of the area is barren also. The livelihood of the people is tied with agriculture mostly but water for agriculture needs is for less than their demands only Bhagal canal irrigating the whole area while due to unpaved water channels seepage is the main cause of water shortage. The main link road "Ladhana road" is in good condition which links UC with chowk azam, peer jaggi and Layyah. Only one BHU is available for this populated UC which is inadequate and hence can't meet the health related issues and poor masses have to travel long in case of emergency. The MNA of the area inaugurated up gradation of BHU as RHC three years ago but it is not functional yet and the RHC building has become "ghost" due to lack of interest of government officials.

If we talk about education facilities here two higher secondary schools are here for both boys and girls and also private commerce college. But primary schools were in miserable condition mostly schools were without toilets and boundary walls, safe drinking water and electricity were scarcity here due to these reasons people were reluctant to send their children to these schools. As a result drop out ratio in primary school was increasing alarmingly.

The youth of this area was deprived and living in such a congested environment in which all their abilities and energies were wasted. There were no opportunities to polish their skills and no such platform was available to engage such depressed youth into economic activities to win the bread and butter for their families.

The rural women conditions were also pitiable because majority of them being illiterate were confined to their houses and never allowed to take part actively in social and political activities. They never allowed to caste vote independently whereas their participation in politics as candidate was out of the question as it was against their culture and traditions.

After intervention conditions:

The conditions of union council were worsening day by day looking this scenario community organizations came to the conclusion that to cope with such alarming situation collective efforts need to be carried out so in this regard an institute named by "Ladhana Development Society" came into existence which is representative organization of all CO's of the UC. This organization was formed unanimously and registered under society act. It start its journey with seminar and campaign on "voter education" in which representatives of all leading political parties were invited to discuss their mandate with the community. The women participation in seminar surprisingly marvelous and all the speaker stress that female should participate in politics actively because their issues remains unsolved as a result of no participation in decision making. The campaign showed positive results in the form of female participation in politics that they decided to participate in upcoming local government elections. Ladhana Development Society(LDS) took another initiative for deprived youth and developed a link with Awammi Development Organization Layyah and invited them to engage such skilled and unemployed youth in developmental activities so that they must not indulge in negative activities. ADO linked this youth with their LEP Project funded by Pakistan Poverty Alleviation Fund(PPAF) as this program suit the requirements of youth because youth and marginalized community are the core segments of this project. LDS pass a resolution in which nominations of skill trainings and attachments were made unanimously and forwarded to ADO for further process. They got skill trainings,EDT's,career counseling trainings ,technical courses and provision of tool kits to deserving students from ADO that step of LDS open the new horizon for deprived youth and they engaged in economic activities in the shape of small business and some of them got private jobs in known organization.

Then LDS pay attention to the health of the people because only one BHU could not facilitate basic needs related to health. Although MNA of the area has inaugurated and announced RHC but it is still not functional LDS took it as challenge to make RHC functional. LDS decided to meet EDO health and discuss this issue with them they also requested him to attend "Khulli Kachehri" (Collective Meeting) to address the health issues of poor masses he accepted their proposal. Under the supervision of LDS Khulli Kachehri held at celebration hotel layyah in which representative from villages and BHU officials attended the session all the participants collectively forwarded application to EDO health to make the RHC functional. EDO health Dr.Iqbal Bhatti promised that he would do every action to solve this issue.

Impact:

Now hospital tender have approved and construction started again, LHV permanently appointed for delivery cases .It is a great success of Ladhana Development Society.Poeple of the area are very happy on this step, now they don't have to travel to Layyah or any other place for delivery cases. Vaccine available 24 hours in the hospital and children vaccinated within 24 hours after their birth.

After completion of Hospital building a lady doctor (gynachalogist) would be appointed there. Infant mortality rate would reduce and mothers would also save.