

“MY HARD WORK HAS CRUSHED MY DROUGHT”

Zahida Perveen the tenant of chak number 278 is living in Chok Azam rural UC along with her 4 children and a drug addicted husband. She worked in the agri fields and also in neighbours huses as house maid also. She earns her livelihood through these tough means and very small amount of money she earned to run her family. Her children are not going to school because of extreme poor circumstances. Her husband often remains out of the house and the village people blamed him and even nobody is willing to help his children in his vulnerability. She often remains depressed and many times she tied to commit suicide due to econmic frastration and the darkness about her childern future. Even people also taunted her as wife of drug addicted. Her children have no facility of even drinking water and other fundamental right. Her house is mud made consist of only one room without any boundry wall. Even the facility of hand pump is not avialible to her. She is also socialy unprotected and could not slept due to children insecurity and the social timidity being head of her family as a female.



ADO teams of LEP project during the carpet survey delered her as an ultra poor through PSC. She was given EDT training and the asset of goats was transfer to her according to her own accard. She work hard and focused to increase her asset. Within 6 monts she sale a goat and earn some profit money from it. Four goats were given her and she after next six month when she sale four goats she earned more then 40000/ rupees from her asset. From this money she installed hand pump and begin to construct a new room and boundry wall around her house. When her hasband came to know about this development by her wife struggle and hard work he begins to remain in house.



But gradually this bold lady focused on her husband's health and started to motivate him about drug addiction that how he could leave this bad habit. She regularly attended the CO meetings and also asked for help from ADO team of Social Mobilization. The HID team also helped her husband and linked him with a consultant. Now he is also feeling himself as responsible head of his family. He has relished the responsibilities of family and also helps her wife in her work. Their children are now started to go to school.

In next sale of her goats she planned to purchase a motorcycle so that her husband could help her in livelihood. So she purchased a new motorcycle at installments and her husband is working as a loader in the city. Now both husband and wife are the earning hands of their family. She improved herself in her economic and social life. The family is now well protected from shocks and economically strong will be stronger because both have decided to give a quality education to their children.



A Story of Hakim Ali Plumber ...A Struggling Man

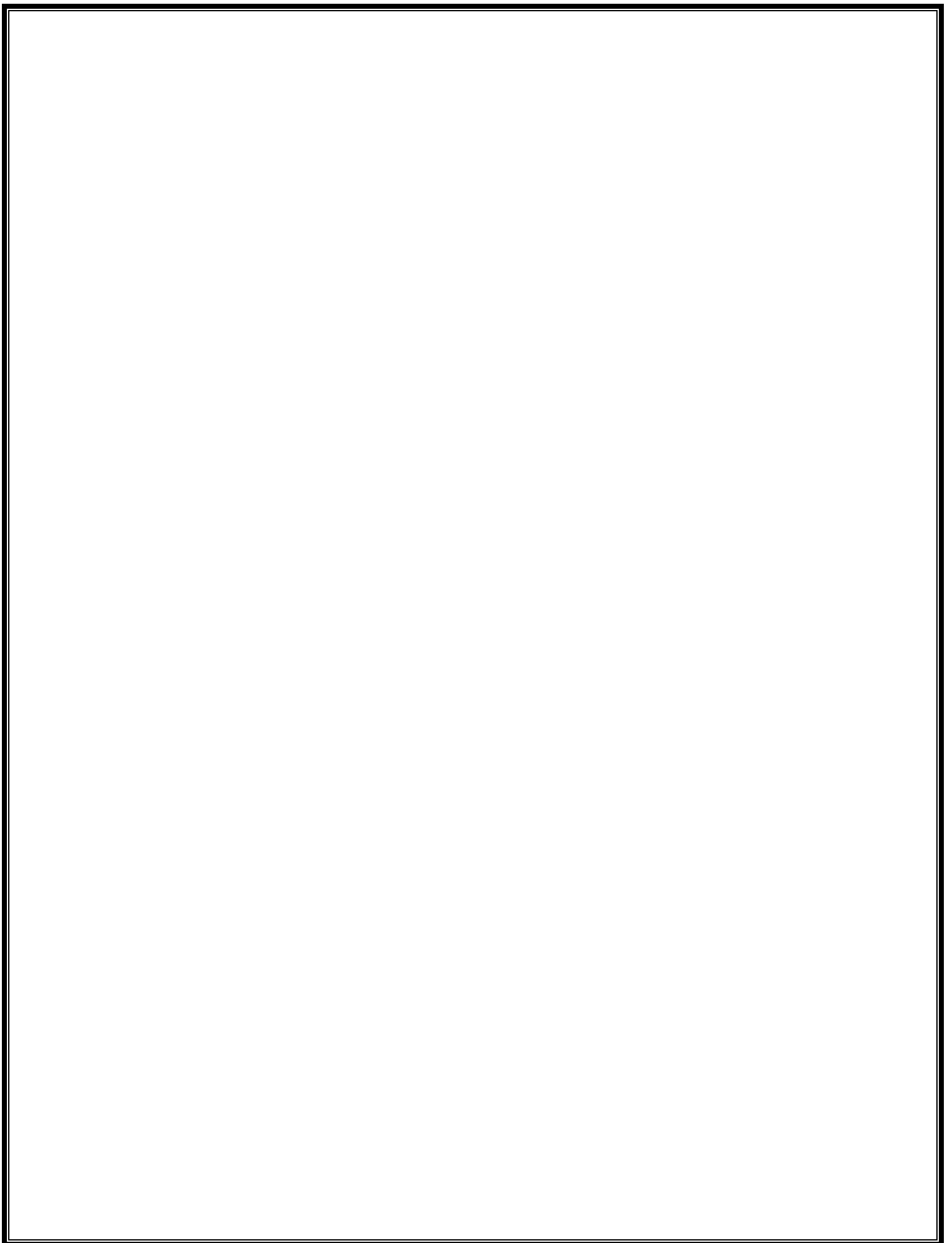
Hakim Ali, who is a father of four children and a jobless person with heavy burden of his mysterious disease. Few months ago his throat was swollen and even he could not drink water .He consulted to a local quack and he declared him as cancer patient. Hakim was much depressed to listen the report of his doctor. He then consulted to the traditional spiritual healers. He also told him not to worry about this all is well but his confusion remains. A lot of problems were faced by him including the problem of livelihood, lack of any capital to start his own business and the lack of even medical facility.

ADO team of LEP during the carpet survey in U/C Chauk Azam rural chak number 278 TDA Layyah. He was met with ADO Team and according to PSC he was declared as ultra poor. After the EDT trainings he was transferred plumbing materials to establish his own shop. Initially he has to face a lot of problems to run his business but his untiring efforts and habit of hard work lead him to very success business. Hakim Ali established strong links with the community through CO and VO. He worked day and nights and established his name as most reliable skilled plumber. He begin to earn profit from his labor work and be reinvested this profit in his own business to strengthen it.

He started to apply value chain concept that he learnt from the EDT Training and with practical help of livelihood officer he established a cycle spare parts and tyre shop along with the plumbing because at the corner of the road his shop was situated and there were no these facilities in his village. His appointed a pupil at his shop and it was proved a very helpful. He now begins to earn more than 5000 rupess per month and he started to save the money from his profit. He participated in monthly saving habit of the CO in his village. In 02 months his when his committee was given to him of 30000 he purchased a new plat of 1 Marla land beside his shop the next installment of this plat he will pay in next 06 months .now he more committed to his work.

Now is working day and night for the better education of his children when he was asked about his dream he wished that my children are my future assets now when they will get the quality then my dream will be full filled.





The art to manage the Disability

Zaffar Iqbal a hunch back ultra poor is living in Chak 150 UC Jaman Shah. Three years ago in road accident his back bone was cracked defectively.06 months he had been at bed rest and could not even move at his own bed. His children were under age then and could not manage the house. Some relatives helped him but not so long. After one year in these miserable conditions he begins to improve his physical health but hopelessness and economic frustration depressed him and his family also.

During the carpet survey ADO LEP team sort out Zaffar Iqbal and his vulnerability. 03 years ago when ADO team met with him, during LIP he told that he has a skill the skill to make the iron baskets in local language TOKRA because he could not perform any other physical hard work to earn his livelihood. So after getting the Enterprise Development Training he was provided the entire requirement needed to start his skill based business of baskets making. He started his home based business with his artistic skill which he inherited from his father.

He started his business of making iron baskets and begins to sale that within his village at very affordable prize with home delivery. This basket is a very essential item in the home utensils in every house. Zaffar enhanced his business and ADO has linked his product with the local market to all the Karyana Shops .ADO beneficiaries of Karyana welcomed his product and gradually their shops become the stockiest of that product made by Zaffar Iqbal.



Now he begin to earn more profit .From the monthly income he purchased a new motorcycle for the marketing of his product .He also included his son in his business .The business begin to grow faster and he also construct his new room from his profit. Zaffar really proved himself as a man of extra ordinary courage he also include his daughter in his family income because she has

had a skill of embroidery work and her father purchased her an embroidery machine now she is also an earning hand of her family due to the provision of equipment regarding her skill.



Zaffar is now going to expand his business again he has a plan to sale his product at district level. His son has got a diploma in welding from ADO Skill Training. When his other son would join the business it would really be a protected and enhanced business. He has changed his economic social life on the bases of his determination and zeal.



Be miserable. Or motivate yourself. Whatever has to be done, it's always your choice



Intense poverty, the sense of dispossession, vulnerability, un-employment, hopeless and the marginalized community will always welcome you when you will entered into Chak # 150A/TDA Union Council Jaman Shah District Layyah. During poverty score card survey, it revealed that 70% of the population belongs to ultra poor community. People are deprived even from the basic facilities of life. Most of the population is laborer. They earned their livelihood by making the bricks at Bhatta (Brick Company), remaining do seasoned labor worker through tough and most difficult way to earn their wages. Literacy rate are below the satisfactory line and females are beyond even the secondary education. The land is very fertile here but the right of ownership is in the few land lords. Medical facilities are the scare communities here.

Basher Ahmad is a beneficiary of LEP project of Awammi Development Organization in collaboration with PPAF. He has been working in garments factory in Faisalabad. Before this he was a bound laborer with a local landlord. All the year he worked hard but at the end he got a very low wages in the form of wheat as wage compensation. His wife often remains ill and he has to pay a lot of money for her medical treatment but mostly conditions reached to starvation. These pathetic conditions lead him to suicide and nobody was ready to help him in these wretched situations.

More than one year before ADO team of LEP project during the carpet survey sort out household of Basher Ahmad. Poverty score card PSC declared him ultra poor and after the LIP he was intercede in enterprise business (karyana shop) after the enterprise development training. Basher ahmad narrated his own story that at the begging there were a lot of problems in the business but

trainings taught me a lot of and I started to save my money even 20 rupees per day from my daily income. By using this money I added value to my ruing business and started fruit shop and also Pakora and Samosa shop in addition with ice selling in summer season .Now easily I can earn more than 500 rupees per day.

Now I am immense happy because my children are regularly going to school my wife is getting medical treatment regularly due to my economic prosperity .now I have a dream dreamt year ago a dream of my children education and their sustainable future .my entire life style has been changed due my success of business. People of my surroundings are now very happy with me due struggle and hard work. He explains with extreme optimism that wining is not everything but wanting to win is.



I have established my own dream business through ADO help

Muhammad Ashraf S/O Allah Buksh living in U/C Sarishta Thal his nick name is Mistari Karoo. He is skilled plumber he has learnt the art of plumbing from his ustad Raheem Baksh. 20 years ago when he was only 20 year old he was attached with his Ustad to learn the art of Plumbing. Still today he is also working at his ustad, s shop as learnt Plumber. He works day and night whatever he earned gives all to his ustad the money he get through the labor is an honour when he handed over it to his Ustad. He is working with contentment and without any greed and merely for his Ustad because it is the first right of his greatness being the teacher in the plumbing work. He has six children amough them no was is going to school and his wife often remains ill.

Meanwhile the ADO team visited his house he told that when my teacher will allow me to start my own shop then I will do it but it will never be done because I have no capital to start my own shop.

During the survey he was found as volurable poor through PSC. He was given the asset of Plumbing shop from LEP unit of ADO. He was also acquitted with EDT training after getting the training when he beigin his own business his constaners were so trusty upon him that his business begin to grow fast because he has already worked with these customers... but on the behalf of other.

His income grow and he enchanced his business by including his brother in his own business. He was linked by the local market to sale the required products of plumbing at economical rate. The wholesale sanitary requirements were provided him at his shop by the ADO linkages team. Now sanitary labour work and all the other requirements are provided by him at his shop to his customers. He is now ernaling from the two means first from his plumbing work and second by selling the sanitary tools and other requirements. He is now a renowned plumber in his town. He has also established his sanitary store also.

His children are going to private school with all facilities. He from his income purchase a new mote cycle that is very helpful in his field work. The struggle and untiring efforts changed his life. In per month income, socially more respected and well known refined plumber and an honest caboler always.