

# Here Adversity Leads to the Prosperity...



## Case Studies of UC Jaman Shah

### Livelihood Enhancement & Protection (LEP) Project



Awami Development Organization



Pakistan Poverty Alleviation Fund

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## Forwards

I have no words for the positive reception of Pakistan Poverty Alleviation Fund (PPAF) veteran team who landed in this barren and most deprived remote area and led the sustainable foundation of concrete development. The marginalized community of District Layyah is cordially thankful to PPAF for this milestone intervention by awarding them the immunity against the poverty monster.

This booklet provides some real life studies of our beneficiaries, who are working with our various Community Organizations COs, Common Interest Group CIGs and who, through their determination and zeal, have changed their fortunes.

We wish we could do justice by including in this report the many more men and women who through their pure hard work, faith, and a strong will have overcome the hardships of system and harsh circumstances in ending the poverty. Nevertheless a start has been made and we hope to build upon the same in future.

My thanks to the members of Community Organization and Common Interest Groups and the staff of the ADO for making the stories of these remarkable men and women to reach a wider audience.

M.Shazad Gul  
Executive Director.  
Awami Development Organization.

## The art to manage the Disability

Zaffar Iqbal a hunch back ultra poor is living in Chak 150 UC Jaman Shah. Three years ago in road accident his back bone was cracked defectively.06 months he had been at bed rest and could not even move at his own bed. His children were underage then and could not manage the house. Some relatives helped him but not so long. After one year in these miserable conditions he begins to improve his physical health but hopelessness and economic frustration depressed him and his family also.

During the carpet survey ADO LEP team sort out Zaffar Iqbal and his vulnerability. 03 years ago when ADO team met with him, during LIP he told that he has a skill the skill to make the iron baskets in local language TOKRA because he could not perform any other physical hard work to earn his livelihood. So after getting the Enterprise Development Training he was provided the entire requirement needed to start his skill based business of baskets making. He started his home based business with his artistic skill which he inherited from his father.

He started his business of making iron baskets and begins to sale that within his village at very affordable prize with home delivery. This basket is a very essential item in the home utensils in every house. Zaffar enhanced his business and ADO has linked his product with the local market to all the Karyana Shops .ADO beneficiaries of Karyana welcomed his product and gradually their shops become the stockiest of that product made by Zaffar Iqbal.



Now he begin to earn more profit .From the monthly income he purchased a new motorcycle for the marketing of his product .He also included his son in his business .The business begin to grow faster and he also construct his new room from his profit. Zaffar really proved himself as a man of extra ordinary courage he also include his daughter in his family income because she has had a skill of embroidery work and her father purchased her an embroidery machine now she is also an earning hand of her family due to the provision of equipment regarding her skill.



Zaffar is now going to expand his business again he has a plan to sale his product at district level. His son has got a diploma in welding from ADO Skill Training. When his other son would join the business it would really be a protected and enhanced business. He has changed his economic social life on the bases of his determination and zeal.

## Here are the means to cope with vulnerability

Be miserable. Or motivate yourself. Whatever has to be done, it's always your choice



Intense poverty, the sense of dispossession, vulnerability, un-employment, hopeless and the marginalized community will always welcome you when you will entered into Chak # 150A/TDA Union Council Jaman Shah District Layyah. During poverty score card survey, it revealed that 70% of the population belongs to ultra poor community. People are deprived even from the basic facilities of life. Most of the population is laborer. They earned their livelihood by making the bricks at Bhatta (Brick Company), remaining do seasoned labor worker through tough and most difficult way to earn their wages. Literacy rate are below the satisfactory line and females are beyond even the secondary education. The land is very fertile here but the right of ownership is in the few land lords. Medical facilities are the scare communities here.



Basher Ahmad is a beneficiary of LEP project of Awammi Development Organization in collaboration with PPAF. He has been working in garments factory in Faisalabad. Before this he was a bound laborer with a local landlord. All the year he worked hard but at the end he got a very low wages in the form of wheat as wage compensation. His wife often remains ill and he has to pay a lot of money for her medical treatment but mostly conditions reached to starvation. These pathetic conditions lead him to suicide and nobody was ready to help him in these wretched situations.

More than one year before ADO team of LEP project during the carpet survey sort out household of Basher Ahmad. Poverty score card PSC declared him ultra poor and after the LIP he was intercede in enterprise business (karyana shop) after the enterprise development training. Basher ahmad narrated his own story that at the begging there were a lot of problems in the business but trainings taught me a lot of and I started to save my money even 20 rupees per day from my daily income. By using this money I added value to my ruing business and started fruit shop and also Pakora and Samosa shop in addition with ice selling in summer season. Now easily I can earn more than 500 rupees per day.

Now I am immense happy because my children are regularly going to school my wife is getting medical treatment regularly due to my economic prosperity. now I have a dream dreamt year ago a dream of my children education and their sustainable future. my entire life style has been changed due my success of business. People of my surroundings are now very happy with me due struggle and hard work. He explains with extreme optimism that wining is not everything but wanting to win is.



## Untiring struggle in hopelessness

**Muhammad Ramzan** and his family are living in one room without a boundary wall. In his village there are strong cultural values and bradery systems. There is no Industry in his Village area .The people are very poor and have no facilities like electricity and safe drinking water. People mostly dependent upon the hard labor work and earn their wages.

His age is 32. Physically he seems very feeble and weak. He is the victim of ultra poverty and is living in miserable conditions. His family consists of five children including his wife. She often remains ill due to poverty along with the non accessibility of even the basic medical facilities. Ramzan wears single pair of clothes throughout the year because he cannot purchase clothes for him and his family. If a member from his family fell ill then he could not provide them treatment and even the basic nutritious requirements.



Ramzan works at Bricks Company (Bhattha) and earns his wages. Sometimes he works with meson and he cannot do such a hard work due to his week physical strength. Often he remains unsuccessful to get his wages s and his family has to face the famine. Due to his deprived conditions he could not participate through thick and thin of his close relatives. So his relatives are also non-cooperative with him.

His wife often remains ill and cannot lend a hand with his husband. Ramzan's elder son is 8 years old and he lends a hand with his father. But he is also deprived of his primary education. Now Ramzan feels himself alone in the society due to his poor and pinching circumstances. He holds himself in contempt with the society. He concluded his poverty a step mother of him. During his work at Bhattha he earns 200 to 250 rupees daily. This income cannot full fill the daily requirements of his children. His children are growing fast but his loggings to



provide them milk even still remains in his heart. He daily quarrel with his wife because of economic frustration and sense of depravation.

Mean while Awammi Development Organization surveyed Raman's house and his family with Pakistan Poverty Alleviation Fund (PPAF). Ramzan got hope when field workers prepared Livelihood Investment Plan (LIP) with his family. When they were asked about their dreams and desires they replied they wanted to spend a life of dignity and self respect. Ramzan further told that he wants to come out of woods. Furthermore he desired an urgent need of a donkey cart so that I could go to the market and bazaar to earn his livelihood. To full fill the requirements of his family when ADO with the cooperation of PPAF provided him an urgent need of a donkey cart he filled with joy and tears shed from his eyes due to happiness.

Now Ramzan goes three times daily in bazaar for carriage and regularly earns 600 to 800 rupees daily. Now his children have started going to school. Now he is also providing medical treatment to his wife with the consultation of the imminent physician of the district Layyah. Now his relatives are very happy with him. Other people of his village also respect him and appreciate his efforts. He daily brings fruit from market for his children and also the chicken/meet once a week. He further told that now he has only a one desire that he wants to see his children at the top level in society. At the Eid occasion he purchased one pair of clothes and two pair of shoes for each of his family member first time in his life.



## A Story of a blacksmith

Here is a story of Abdul Majeed who is a traditional blacksmith this profession he inherited from his parents. He is living in village chalk no. 150 TDA. LAYYAH 12 k.m away from district head quarter. His family consists of seven children including four daughters and three sons. He often remains quite and seems depressed due to his slow low profit business .he makes and repair sickles, plowing and planting tools used in rural farming .He labor hard but get a little reward even not in the form of cash but in form of barter system. He gets a little wages in the form of wheat at the harvesting season from the poor farmers and peasants.



In this rapid and advanced era Abdul Majeed is still centuries behind .With his little wages it is really a difficult job to manage the family expenditures .he want to do something productive remaining within his inherited occupation .because he claimed during his discussion that his adoration with his forefathers noble profession is the most sacred to me .another problematic thing is the non availability of a capital to enhance my traditional occupation which really a cause of a economic frustration to me.

Meanwhile the survey team of Awammi Development Organization sorts out Abul Majeed house after highlighting by the activist .livelihood enhancement and protection LEP team categories Abdul Majeed's family that confirmed in ultra poor category in PSC preparation. Majeed was much excited when his dreams were being discussed with LEP team .The dream dreamt by Majeed was to establish a welding plant in his village. After getting the skill tainting a welding plant was provided to him.ADO patronized him in the form of purchasing a welding machine and Majeed also participated which really develop a sense ownership in Majeed's perception. It was first time in the history of village that the most demanded need of the community was provided .now a lot farmer are coming to the shop of Majeed for the welding of different farming

tools including the welding of threshing machine ,cultivator ,and tractors trolleys and other agricultural tools. Now Abdul Majeed has taken decision that his son now lends a hand to him for this work. Majeed and his son are now doing a massive task for the betterment of their village .Even people came to the Majeed; s shop for the welding of cycle, motor bikes, hand pumps and grass cutting machine.

One thing about his shop is worth mentioning that now here is a harvesting season in village it was urgent people demand that welding plant in the village because it is cheaper source and save a lot of time of the village people. Majeed now is earning approximately more then 300/rupees per day. When he was asked to express his compliments he with immense happiness was saying that by establishing a welding plant I have planted a seed which would grow rapidly and my generation would celebrate the fruits of this tree.



## A radical change in the life of Pardaici Rickshaw Wala.

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There is no better than adversity. Every defeat, every heartbreak, every loss, contains its own seed, its own lesson on how to improve your performance the next time.



A mud house consist of only one room in chalk no. 150A TDA is an entire universe of person named MUHAMMAD Bakhsh 43 years old a well known person in his village and people generally called him Pardaici Rickshaw Wala .He is a father of 06 children and living here deplorable situations. He has been working in textile mill in Faisalabad for last 15 years. Now he has return to his village due to his ill health and disturbed circumstances in textile industry and squat wages. For last couple of months he remained unemployed because he has left his textile job.

Pardaici narrated his story that he has also been working as milkman in his early youth but he remains unproductive then he join textile mill but here after doing a long time job his health begun to fall. Now with the heavy load of his family liabilities and the economic aggravation he often remains in his house. His wife also is patient. Pardaice now even has no money for her medical treatment and he also could not afford his children educational expenses. Extreme poverty and hopelessness has completely occupied his family.

One day a team of LEP project from Awammi Development Organization during carpet survey visited the house of Pardaici. He describes all the current circumstances in detail and after LIP he

desired to have a rickshaw because he explains why rickshaw is so needed in his area. During LIP he was much astonished and excited also because he could not believe that I should be supplied a rickshaw .after giving the training he was provided a second hand rickshaw of his own choice.

Now he has started his livelihood with full fortitude and illuminating hope .he daily goes to the market place and all the daylong he earns his wages now he can earn more than 500/rupees per day. After saving plenty of money now he is able to procure a new rickshaw .new rickshaw also enhanced his wages and now he make available pick and drop facilities to the school going children of his village to the Layyah city .he also a member of Community interest group CIG and present a carriage to the shopkeepers also. Now he with tremendous anticipation claims that my children have started to go school now.” In times of great stress or adversity, it's always best to keep busy, to plow your anger and your energy into something positive” said Pardaici when ADO team visited him.

I highly grateful to ADO who has given me a positive chance for earning my livelihood and entirely changed my deprivation into prosperity...

## A story of laborer women

Bashiran Mai like a busy bee struggle hard all the day long. She is uneducated, unemployed and the patron in chief of her family. Her social and economic conditions are as harsh as the thousand women who are the victims of these circumstances, common in our culture and rural locates. But she is very peculiar case in coping with these acrimonious realities of life.

After her marriage Bashiran Mai's matrimonial life was totally change within a limited span of time. Her husband after few months of her marriage began to addict himself with drugs. So in next coming days he become the habitual drug addicted gradually he cut off himself from the domestic affairs of his house. All the burden of economic frustration was suddenly loaded on her feeble shoulders.

She struggled hard to manage the family but monstrous issues were in front of her she has two young daughters and two sons one is disable who is permanent cause of depression to her.

After a prolong fight she use to manage her house but a lot of problems she has to face. The first confront was her children expansion and provision of basic amenities to her fast growing children to the urgent need of diet and clothes.

She was much depressed in these circumstances and was unable to manage these dreadful conditions the reasons was simple. Uneducated, unskilled, peasant family background, male dominated society and other cultural sanctions were the major hurdles in way of women participation in economic activities." All the people of surroundings and particularly neighbors really took pity on my deprived conditions but nobody was sympathetic to me in real sense but they taunted in every matter whenever I discussed my pathetic conditions to them, male dominancy and mental depression forced me to suicide but my innocent children were the blocking force which compelled me not to do so."



Meanwhile some people from my own neighbor-hood one day visited my house they practically observed my dejected conditions. They all were the member of community organization CO organized by Awammi Development Organization Layyah. They counseled me and when I released the catharsis in front of the CO members. Then a ray of hope illuminated from my perception that everything is possible they highly motivated me. Then I explicitly expressed my longings with those determined people and fellows. They include me in their CO.

After becoming the member of CO and attending regular meeting, a sense of collective efforts and approach generated in me. CO passes a resolution and declared me as the ultra-poor and all the members' unanimously selected me and promised me for my assistance.

Then after preparing LIP livelihood investment plan ADO transformed me the assets after providing me essential articles I started my own shop a month ago. In my own house I worked harder and harder for the existence of my own and my children. Then I developed my business and move the shop in private school .This shop increased my livelihood and business also, all the member of CO and their relatives are my customers.

This collective approach changed my life and now today people says that you are not a single women but you are better than hundreds men in this male dominated society .Now my years ago dreamt dream is being to be interpreted the dream of my highly educated children and their luminous future.

