

Awami development Organization

An Overview (1996-2010)



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About Layyah District

About District Layyah

ESTABLISHED IN 1982

LAYYAH DECLARED AS POOREST DISTRICT OF
PUNJAB PROVINCE. (1998 CENSUS REPORT)
LIES ON EAST BANK OF INDUS RIVER

TEHSILS

03

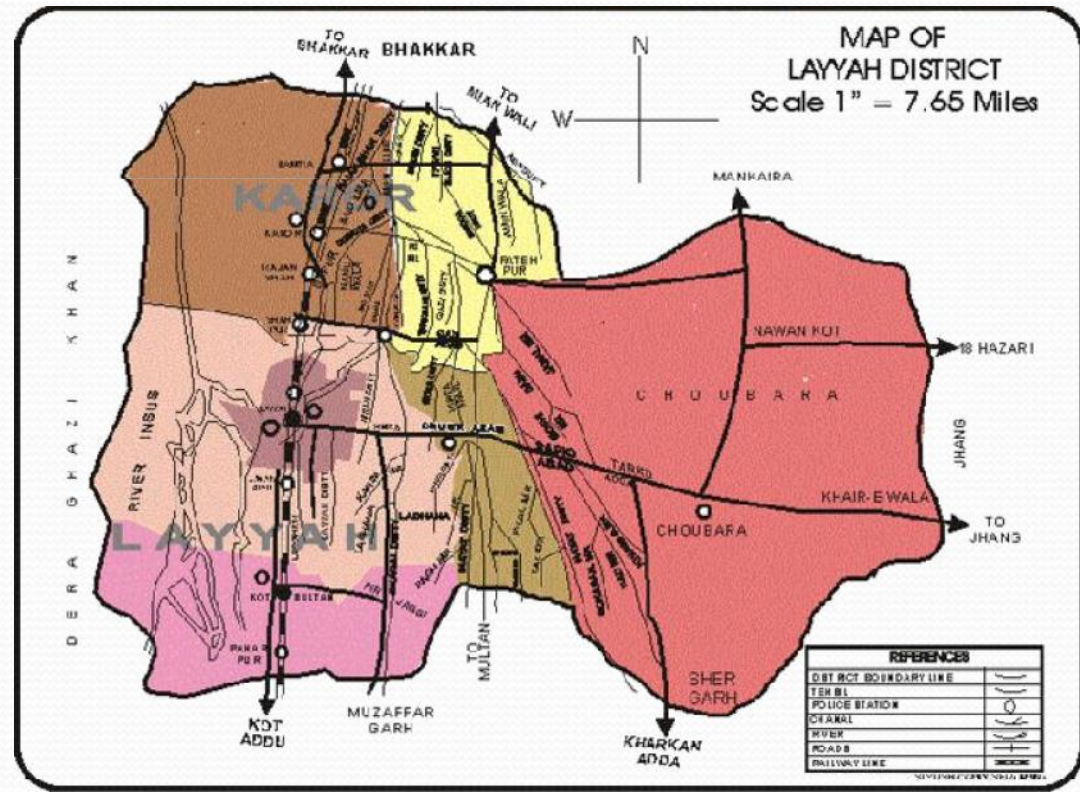
LAYYAH
KAROR LAL EISAN
CHOUBARA.

UNION COUNCILS

44

MNA'S
MPA'S

2
5



Awami Development organization

At a Glance

AWAMI Development Organization

■ ESTABLISHED & REGISTERED IN 1996

■ UNDER SOCIAL WELFARE REGISTRATION & CONTROL
ORDINANCE 1961

	TOTAL	MALE	FEMALE
■ MEMBERS	523	313	210



Vision

Democratic and peaceful society that ensures equal development opportunities for marginalized

Mission

Socio-economic and political development of the marginalize communities especially women through group formation, capacity building, economic support and advocating their rights and entitlements to ensure development for all

Core Values

- Democracy
- Innovation
- Gender Equality
- Accountability

Working Principles

- Priority and respect will be given to the opinion of the marginalized people.
- No entertainment of the old and redundant traditions
- Women participation will be encouraged in the development process.
- Discouragement of that development activity that can damage environment.
- Respect of female staff members
- Organizational interest will remain a priority over individual interests

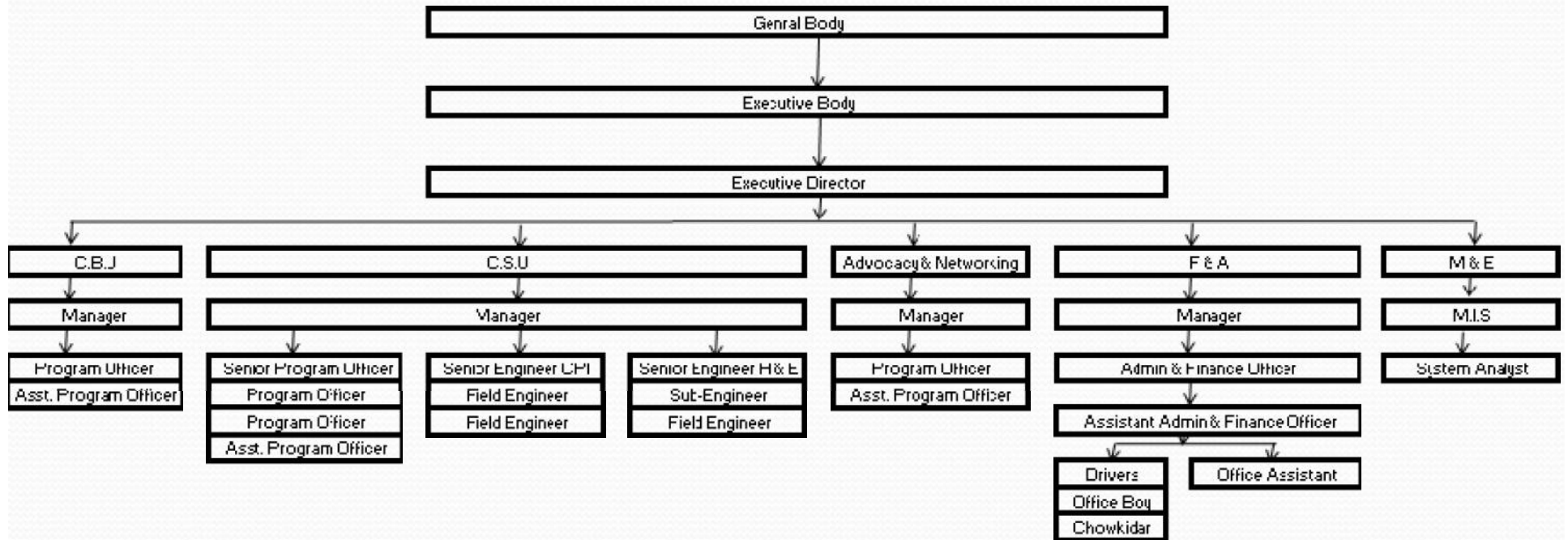
Strategic Thrusts

- Democratic Governance
- Poverty and Sustainable Livelihood
- Gender and Development

EXECUTIVE BODY

■ M.SHAHZAD GUL	Ex. PRESIDENT (Resigned)	ADVOCATE
■ GHULAM MUSTAFA	V-P-I	FARMER
■ TANVEER AHMAD	V-P-II	GOVT JOB
■ M.SAIF ULLAH	GEN SECRETARY	SOCIAL WORKER
■ Miss. NUZHAT YASMEEN	JNT SECRETARY	POLITITION
■ ABDUL JABAR KHAN	FIN SECRETARY	ADVOCATE
■ AKHTAR BHATTI	INFO SECRETARY	PROFESSOR

Organogram ADO



AREAS OF ACTIVITIES

- Social Mobilization
- Health & Education
- Awareness & Trainings
- Violence against Women
- Agriculture & Livestock
- Integrated Water Efficient Program
- Community Physical Infrastructure

Strengthening democratic governance in pakistan



SDGP

- To Bridging between Local Communities with UC, Tehsil & District Level.
- To Established closed linkages of communities with GLA's
- Communities interaction with electronic & print media
- To established closed linkages with provincial kissan networks
- To organized Exposure visits on national level

To be Cont.....



SDGP

- To organized and registered CCB's
- To established a community center (Roshan Kissan Mazdor Group)
- To organized a local saving bank (Itafaq Kissan Mazdor Group)
- To established a local “Khuddi” on the behalf of Local saving Bank
- To established a study circle on UC level
- To established a Focal Group on district level
- To established a network on district level of PWG's

To be Cont.....



SDGP achievements

- To deliver printing material (Agri & live stock related)
- To established & equipped UC Jaman Shah Office
- To Planned a model UC of Jaman Shah (Survey+ Consultation + Development)
- To highlight issues on mass level

District focal group

Guide & Lead

- Established 22-03-2006
- Composition
 - **25 Members**
 - Lawyer
 - Doctors
 - Politician's
 - Journalist
 - Media
 - GLA,s
 - TMA
 - UC Nazim's
 - Trade Union





Role of DFG

- To help the SDGP Program
- To Help the SDGP Staff
- To Help the PWG's
- To help ADO regarding GLA's Linkages
- To help & Facilitate the PWG's with different activities

The Learning school system

A house of quality education
A Project with Embassy of Japan

Formal Education

The Learning School System

- **NO PROFIT NO LOSS**
- PAID STAFF 28
- VOLUNTARY STAFF 1
- DIRECT BENEFICIARIES 400
- **Funded By:-
Embassy Of Japan**



Non formal education

NON FORMAL EDUCATION

24+24 Adult Literacy Centers In Tehsil Layyah & Chobara In Year 2002

- SURVEY OF 6 UNION COUNCILS
- SELECTION OF SCHOOLS
- TEACHERS TRAINING

- FORMATION OF VECs 24 + 24 = 48
- DIRECT BENEFICIRIES 784 + 784 = 1568

FUNDED BY

WORLD BANK

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Health

Health

MCH CENTRE AT CHAK NO. 150/TDA

SERVICES:

- GENERAL AILMAENT
- SAFE DELIVERY
- DNC
- LAB TESTS
- VACCINATION

FUNDED BY : TVO



Health

Direct Beneficiaries

MALE	700
FEMALE	2400
CHILD	1200

STAFF:-

DOCTOR	1
LHV	1
TBA	1
CHOWKIDAR/PEON	1

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Awareness

Awareness

GENERAL AND LOCAL BODIES ELECTION MONITORING CAMPS

DIRECT BENEFICIARIES 7000

FUNDED BY:

- ❖ SAP-PK LAHORE,
- ❖ AURAT FOUNDATION



Awareness

Forums

- ❖ Rights Of Farmers & Role of Local Government
(Two Times)

DIRECTE BENEFICIRIES 2400+2000

FUNDED BY SAP-PK LAHORE

- ❖ POVERTY ALLEVIATION

DIRECT BENEFICIERIES 1500

FUNDED BY : SPO MULTAN



Awareness

Seminars

12 Under SDGP

250 Participants per Seminar

3000 Direct Beneficiaries



Dialogue in b/w PWGs ,GLAs & ERs

18 Under SDGP

40 Participants per Dialogue

720 Direct Beneficiaries



Awareness

Forums

- Voter Education = 7
Direct Beneficiaries = 1500

- Community Mobilization = 6
Direct Beneficiaries = 1000

- Use Of Electronic & Print Media

Funded By:- Aurat Foundation

Awareness

■ Press Conferences = 20

■ Walks & Rallies = 25

Funded By: - Aurat Foundation

Trainings

Sr #	Name Of Training	No of Trainings	Male Beneficiaries	Female Beneficiaries
1	Project Management	5	90	30
2	Basic Human Rights	4	65	25
3	Gender Balance	6	95	55
4	Advocacy & Networking	4	60	40

Trainings

Sr #	Name Of Training	No of Trainings	Male Beneficiaries	Female Beneficiaries
5	Basic Concept of Development & Social Mobilization	3	45	35
6	Good Governance	3	50	30
7	CCB Formation	5	80	70
8	Flood Disaster Management	3	40	30

Exposure Visits

- ❑ 20 Nos
- ❑ 240 Participants
- ❑ 240 Direct Beneficiaries



End Violence Against Women

End Violence Against Women

Corner Meetings		40
Seminars	04	
Dialogue		15
Mushaira		01
F.M. Radio Campaign		03 months
Walks & Rallies		03
Press Conference	02	
Direct Beneficiaries:		

$$(2100+1200+600+200+30000+600+60)= 34760$$





EVAW

Agriculture & Livestock

Meetings

216 Nos

8640 Participants

Total Beneficiaries 8640



Rallies

18 Nos

3600 Participants



Press Conference

12 Nos

360 Participants

6000 Indirect Beneficiaries



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Livelihood

Livelihood Schemes

■ Kissan Bank

- Formed in 234 TDA U.C. Shoukat Abad Tehsil karor

- Members 25
 - Male 5
 - Female 20

- Total Budget 300800/=
- Total Area 90 Acre
- Mark Up 10 %
- In Kind Loaning
- Started in 2008
- Now Cash at Bank is 380000/=

Livelihood Schemes

Objective

- Improve Socio Economic Condition of PWG's
- Solving Community Problems

Services

- Providing seeds
- Organic Fertilizer
- Organic Matter
- Bio Control Spray

Male Beneficiaries= 60

Female Beneficiaries= 70

Funded By: - SAP-PK

Livelihood Schemes

■ Record Keeping

- Minutes Register
- Loan Register
- Recovery Register
- Registration Register
- Registered Members Personal File



Community Physical Infrastructure

Community Physical Infrastructure

This program was started in 2005 in different U.C's of all over the district.

• Lining Of Water Course: 28 Schemes

- Length of Water Courses = 56000 Rft
- House Holds Beneficiaries = 640
- Direct Beneficiaries = 4480



Community Physical Infrastructure

• Electric Tube well 05 Scheme

- House Holds Beneficiaries = 150
- Direct Beneficiaries = 1050
- Irrigated Agriculture Land = 1200



• Link Road 10 Scheme

- House Holds Beneficiaries = 1500
- Direct Beneficiaries = 10500
- Total Length Of Soling = 30000



• Culverts 20 Scheme

- House Holds Beneficiaries = 500
- Direct Beneficiaries = 3500
- Total Nos Of Culverts = 500

Community Physical Infrastructure

•Community Latrines

03 Scheme

- House Holds Beneficiaries = 120
- Direct Beneficiaries = 840
- No Of Community Latrine Unit = 24

• Integrated Area Up Gradation Project Scheme 01

- House Holds Beneficiaries = 100
- Direct Beneficiaries = 700
- Integrated Components
 - Soling
 - Sewerage
 - Solid Waste Management
 - Waste Water Treatment
 - House Hold Latrine



Funded By: - SAP-PK

Integrated Water Efficient Irrigation Project

Integrated Water Efficient Irrigation Project

- We worked in rural and needy areas of Thesil Chobara

- Sprinkler System Schemes 18
- (U.C. Nawan Kot)

- **Components**

- Tube Well 17
- Reserwire 18
- Pipe Irrigation 28800 Rft
- Rain Gun 18

- **Direct Beneficiaries**

- Male = 3000
- Female = 1800





Community Support & Development Program

Social Mobilization

Community Support & Development Program



Social Mobilization

- 209 Community Groups formed
- 18 Village Organizations formed
- 60 Villages Covered Under SMP
- 850 CNIC registered
- 350 Voter Registered
- Male Beneficiaries = 3043
- Female Beneficiaries = 2809

Community Physical Infrastructure

Community Support & Development Program

Community Physical Infrastructure

Phase iv

- Lining Of Water Course: 12 Schemes
- Length of Water Courses = 24000 Rft
- House Holds Beneficiaries = 640
- Direct Beneficiaries = 4480

Community Physical Infrastructure

Phase iv

- Sanitation 14 Scheme

- House Holds Beneficiaries = 325
- Direct Beneficiaries = 2275
- No of Toilet Sets = 65

- Drinking Water Supply 11 Scheme

- House Holds Beneficiaries = 200
- Direct Beneficiaries = 3550
- Total Nos Of Hand Pumps = 165

Health & Education

Community Support & Development Program

Health

- Target Area
- BHU selected for Up Gradation
- RHC selected for Up Gradation
- Capacity Building
- 3 Day 's Workshop on Antenatal & Sterilization
 - Direct Beneficiaries 48 LHV's

05 UC

04 Nos





Up gradation

- Repair, Renovation, & Maintenance
- Establishment of Mother & Child Health Care Center in BHU
- Establishment of Birth Station
- Establishment of Waiting Rooms
- Furniture
- Alternate Power Generator for Birth Station
- Establishment of Dispensary in BHU,s
- Establishment of General Tests Lab
- Establishment of Medical Officer Office.

Education

- Target Area
 - 05 UC's
- Surveyed Schools
 - 20 Nos
- Selected Schools
 - 14 Nos
 - Govt. Girls High Schools 4 Nos
 - Govt. Girls Middle Schools 10 Nos

Education

- Prefeasibility 14 Nos
- Approved Proposals 12 Nos
- Waiting for Approval 02 Nos
- On Going Projects 10 Nos
- Installment Received 09 Nos

Capacity Building

Modern Techniques of Teaching

Direct Beneficiaries 120 Teachers





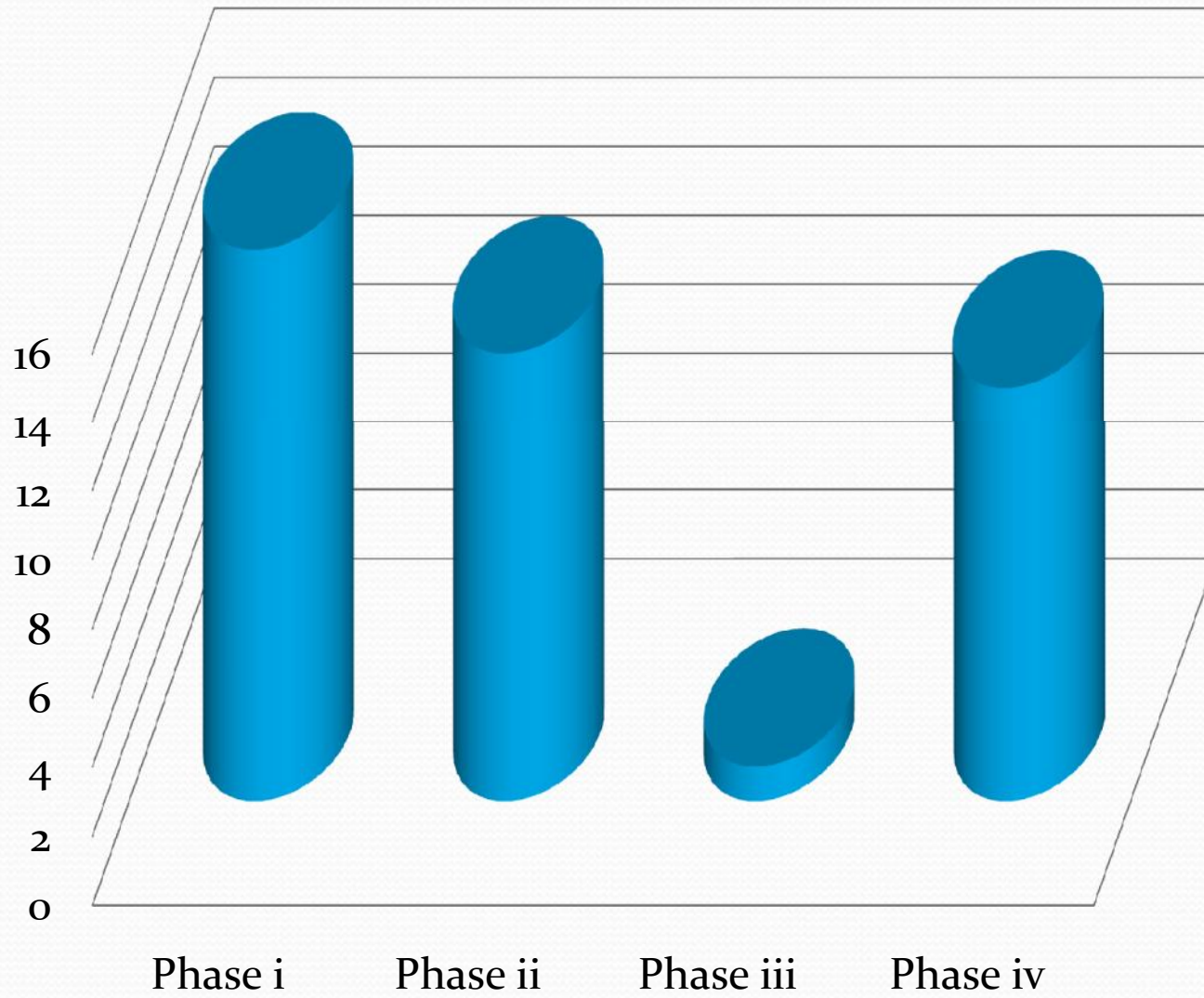
Education up gradations

- Provision of necessary fixture lights etc
- Furniture for teachers & Students
- Sports Material
- Repair & Renovation
- Provision Science Equipment
- Provision of Missing Facilities (Water & Sanitation)
- Computers for office
- School Stationery
- Library Books

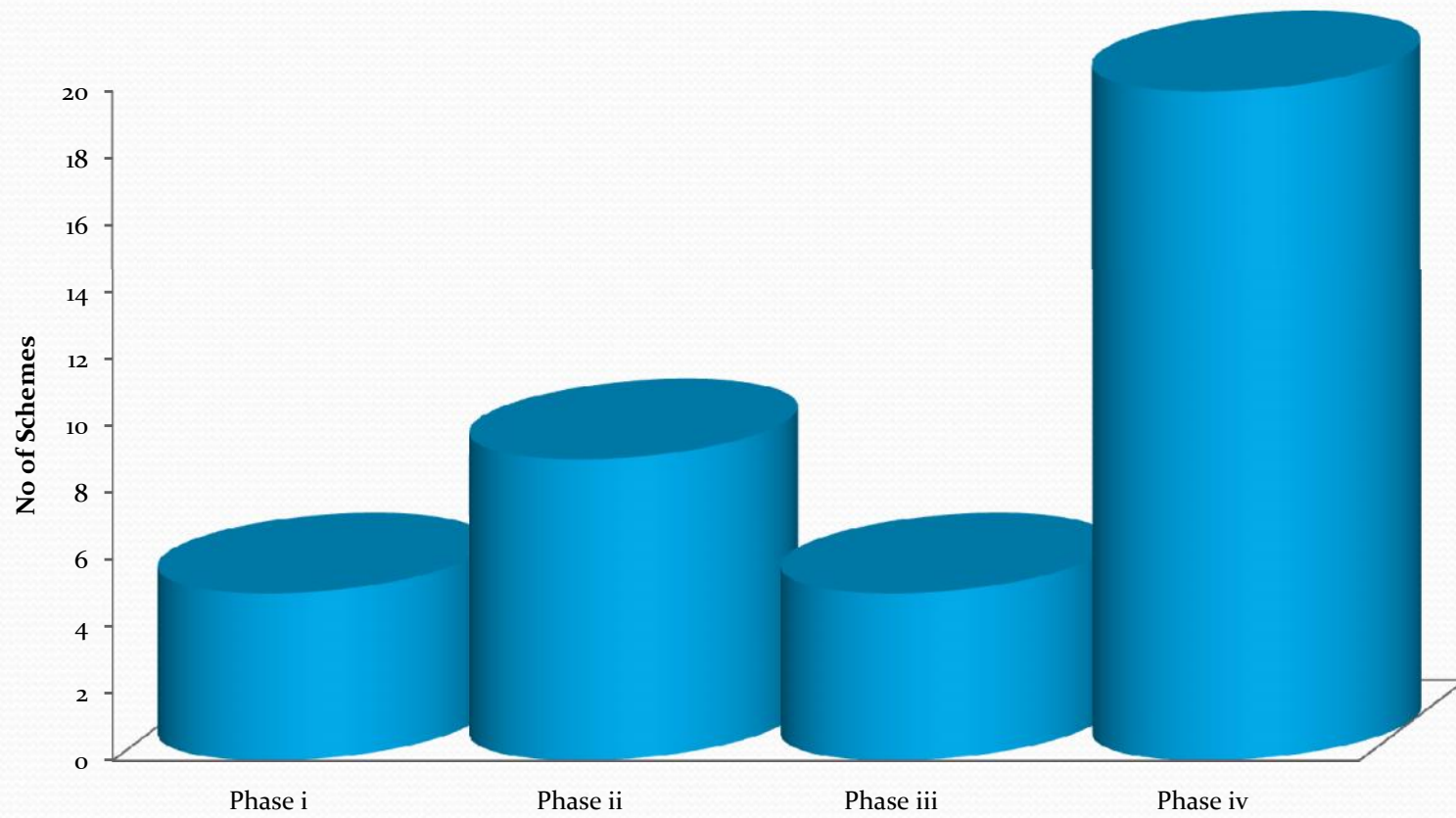
CPI at a glance

2005-2010

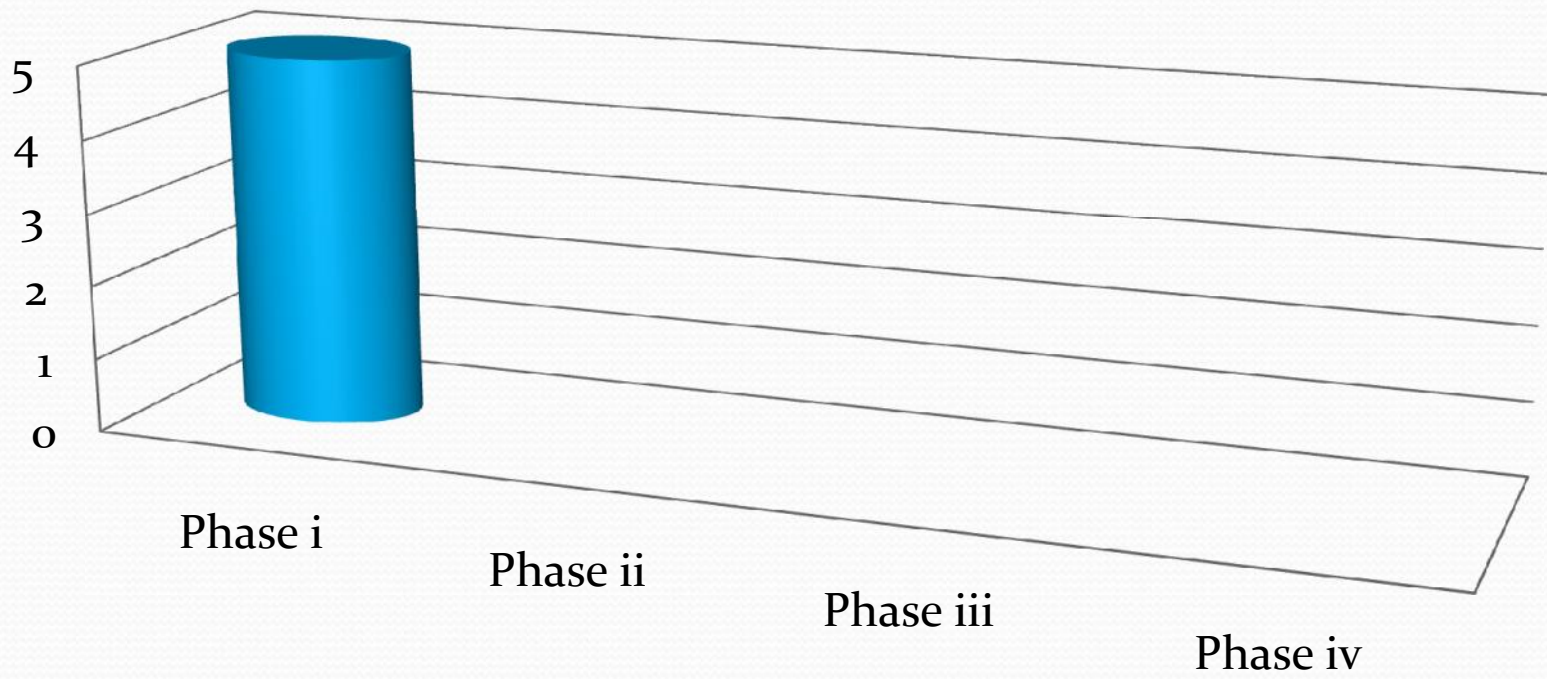
Lining of Water Course



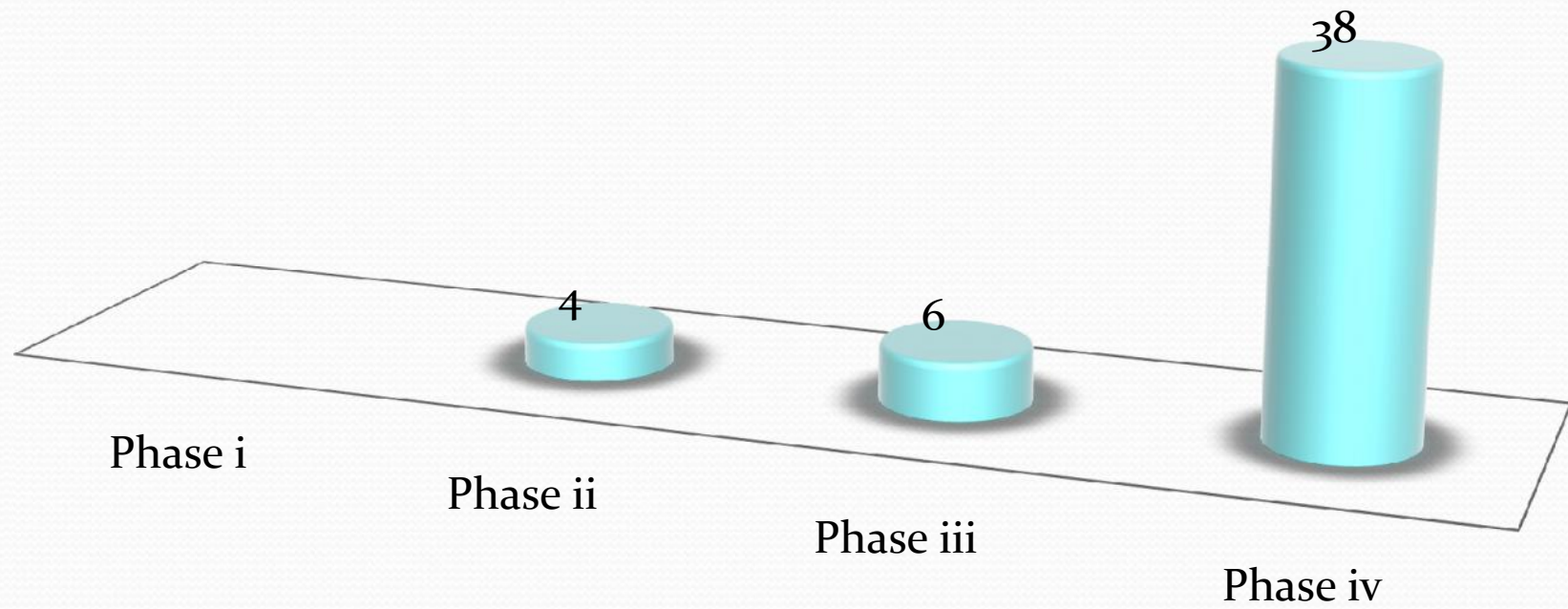
Link Roads



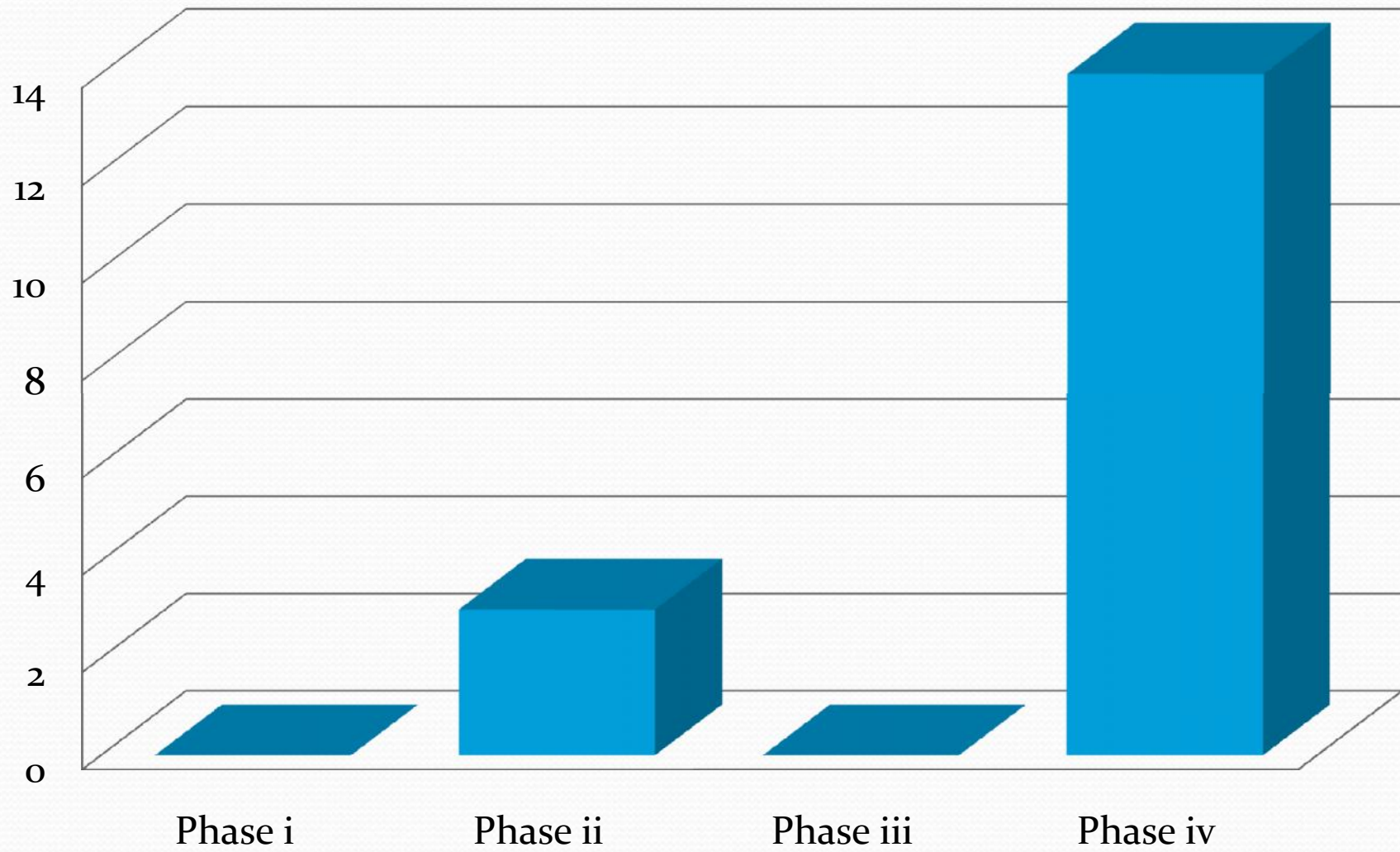
Tube Well



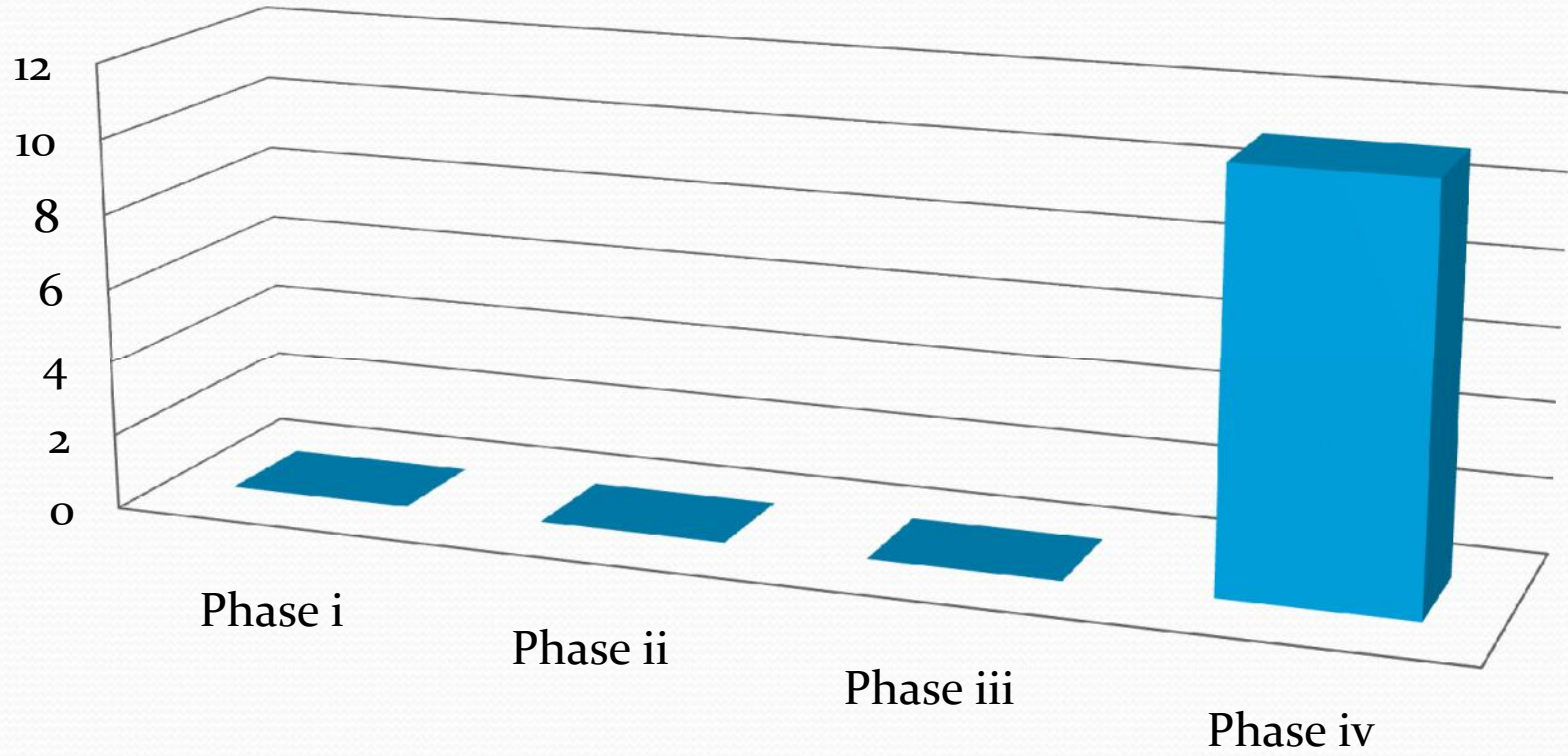
Culverts



Community Laitrine



Drinking Water





Outcome Results

- DFG members highlighted PWGs issues at district level
- PWGs launched Right based advocacy campaigns independently.
- GLAs officials consult ADO for service delivery improvement initiatives.
- Role of ADO acknowledged by public representatives (IWEIP,CPI and SM).
- Quality education for rural children: First initiatives of ADO.
- Media coverage and appreciation
- Strong linkages with district administration: Education and health initiatives.
- Community support for ADO work: Volunteer support group



Key Strengths

- We are present in 350 villages of districts Layyah
- Known for activism at the safeguarding the rights of the poor
- We care for rural poor: peasants, workers, women , children and minorities
- Engaged in 350 villages in Layyah working with small and poor farmers to negotiate with the issues of poverty and deprivation
- Close collaboration with media, lawyers associations, trade unions , women and human rights organizations, academia and professional organizations in Pakistan



Key Strengths

- **450** groups (women, Peasants' committees and workers groups), contributing to social development and pro-people policies and decisions at local, provincial and national levels;
- **25** community and civil society groups advocating for their rights in a coordinated and organized manner;
- Sustained development activities in more than **165** communities where development projects have been supported for improvement of community physical infrastructure.
- through its Democratic Rights and Citizens Education Program (DRCEP) and Democratic and Human Rights Program (DHRP) ADO formed citizens assemblies, democratic watch group, designed thematic material and disseminated;
- district democratic forums (DDF) **13** civil society groups and activists in the districts;
- **10** trained journalist/media representatives in the district;
- **14** political and human rights activists in the districts.
- **25** Trained and Professional Staff
- **300** volunteers working at village level

Project Title	Duration	Supported By	Total Budget PKR	Key Interventions
Strengthening Democratic Governance in Pakistan – Phase II	6 years [April 2009-Dec 2011)	SAP-PK	3.6 million	Democratic Governance and Livelihood
'We Can End Violence' Campaign	2 years [Dec 2010]	SAP-PK	1.5 million	Gender Justice and CSO strengthening
Quality Education for poor students	[2004 to on ward]	Embassy Of Japan	9 million	Teachers Training, Quality Education
Farmers Development Program (Phase I,II,III)	[4 years] 2005-09	SAP-PK	40 million	Livelihood Improvement
Community Support and Development Program	10 months [June2010]	SAP-PK	56 million	Livelihood Improvement
Health and Education Program	[6 months] January-June 2010	SAP-PK	65 million	Capacity Building, Improvement of Missing Facilities in GGHS, BHUs
Violence against Women in Politics (VAWIP)	2 years [Dec 2010]	Oxfam GB	1.5 million	Program on Gender justice and human security
MCH Center	One Year	TVO	6.9 million	Lab & General Treatment
Election Campaign	06 Months	SPO (FAFEN)	1.2 million	Moblization
Raising her voice	1 Year	Aurat Foundation	3.0 million	Trainings of ER's & Voter Mobilization
Small Gift Scheme	6 months	World Bank	0.6 million	Computer Lab for School kids

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Thank you

Q & A